

Bilan CO₂ E.Leclerc

Last updated: 05.01.2009

PCF

PILOT PROJEKT
DEUTSCHLAND

Basics	
Name of product climate labelling/information initiative	Bilan CO ₂
Responsible body	E.Leclerc (two stores) with help by 'Greenext' and 'Energie Demain' <input checked="" type="checkbox"/> for profit <input type="checkbox"/> not-for-profit <input type="checkbox"/> private <input type="checkbox"/> public
Internet addresses	http://www.jeconomisemaplanete.fr
Official goals	"Les Centres E.Leclerc de Templeuve et Wattrelos s'engagent pour que je puisse agir avec mes moyens au quotidien." <ul style="list-style-type: none"> Enabling consumers to take informed decisions on climate-aware consumption
Relevant reference documents	Non published
Communication of product evaluation/ performance	
Products, evaluation is offered for?	<input checked="" type="checkbox"/> B2C <input type="checkbox"/> B2B <input type="checkbox"/> all goods and services <input type="checkbox"/> food <input type="checkbox"/> organic food <input checked="" type="checkbox"/> other, please specify: food products by E.Leclerc
Is a certification mark/label offered?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Comment: The figures are communicated with price tag and on bill
<input type="checkbox"/> If yes, what kind? <input type="checkbox"/> If yes, what elements does the mark show? (please mark optional elements with asterix)	<input checked="" type="checkbox"/> Declaration <input type="checkbox"/> Seal <input type="checkbox"/> Commitment <input checked="" type="checkbox"/> CO ₂ e <input type="checkbox"/> Meeting criteria <input type="checkbox"/> Future reduction <input type="checkbox"/> Scale (A-F) <input type="checkbox"/> Top-Runner <input type="checkbox"/> Other: _____ <input type="checkbox"/> Offsetting <input type="checkbox"/> Other: _____
How are results of product evaluation verified?	<input type="checkbox"/> Certification body <input type="checkbox"/> Reference <input type="checkbox"/> Claim <input type="checkbox"/> Comparison <input type="checkbox"/> Explanation <input type="checkbox"/> Other: _____
	<input type="checkbox"/> Critical review by _____ <input type="checkbox"/> Other: _____



For further information please visit <http://www.pcf-project.de>

If you have any questions or suggestions do not hesitate to contact project leader Rasmus Priess | + 49 (0) 30 7790 779 15 | priess@thema1.de

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Methodological basis for product evaluation			
Life-cycle stages covered by evaluation	<input checked="" type="checkbox"/> full life-cycle <input type="checkbox"/> life-cycle w/o use-phase <input type="checkbox"/> transport Comments:	<input type="checkbox"/> cradle-to-gate <input type="checkbox"/> use phase <input type="checkbox"/> other, please specify: _____	Unit of analysis
			product
Components of product excluded from assessment	-	Supply chain elements explicitly excluded from assessment (e.g. infrastructure or overhead)	Not published
Methodological basis	<input type="checkbox"/> LCA <input type="checkbox"/> PAS 2050 <input type="checkbox"/> I-O-Analyse <input checked="" type="checkbox"/> Other, where published? Probably material flow analyses but not published <input type="checkbox"/> Product category rules applied? Where published? _____		
What criteria are taken into account in evaluation/certification?	<input type="checkbox"/> LCA <input type="checkbox"/> Reduction Commitment <input type="checkbox"/> Green power <input type="checkbox"/> Offsetting <input type="checkbox"/> Other _____	What sources for secondary data are prescribed?	What requirements on data validity are prescribed?
		Non prescribed, proprietary assessment	Not published
Status			
What companies have certified at least one product?	What products have been certified?	How have results of evaluation been communicated to customers?	
Initiative by E.Leclerc, producers invited to submit detailed data for individual products	All food products by E.Leclerc based on generic data on broad product categories	<input type="checkbox"/> on product/pack <input type="checkbox"/> at point-of-Sale <input type="checkbox"/> supplements <input checked="" type="checkbox"/> on price tag <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> intranet <input type="checkbox"/> other:	
		<input type="checkbox"/> on website <input type="checkbox"/> in brochure <input type="checkbox"/> sustainability report <input checked="" type="checkbox"/> on cash receipt <input type="checkbox"/> through database <input type="checkbox"/> extranet	
Comments			
-			

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