

Carbon Reduction Label – Carbon Trust

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PCF

PILOTPROJEKT
DEUTSCHLAND

Methodological basis for product evaluation			
Life-cycle stages covered by evaluation	<input checked="" type="checkbox"/> full life-cycle <input type="checkbox"/> life-cycle w/o use-phase <input type="checkbox"/> transport		<input checked="" type="checkbox"/> cradle-to-gate <input type="checkbox"/> use phase <input type="checkbox"/> other, please specify: Comments: Full life-cycle for B2C products, cradle-to-gate for B2B products
			Unit of analysis Functional unit and full product
Components of product excluded from assessment	-	Supply chain elements/emissions explicitly excluded from assessment (e.g. infrastructure or overhead)	Offsetting, manufacture of capital goods, human energy inputs, animals providing transport services
Methodological basis	<input type="checkbox"/> LCA <input checked="" type="checkbox"/> PAS 2050 <input type="checkbox"/> I-O-Analyse <input type="checkbox"/> Other, where published? _____ <input type="checkbox"/> Product category rules applied? Where published? _____		
What criteria are taken into account in evaluation/certification?	<input type="checkbox"/> LCA <input checked="" type="checkbox"/> Reduction Commitment <input type="checkbox"/> Green power <input type="checkbox"/> Offsetting <input type="checkbox"/> Other _____		What data sources for secondary data are prescribed? 1. PAS compliant 2. ELCD 3. ELCD compliant 4. Government publications 5. Industry guidelines 6. Published research
			What requirements on data validity are prescribed? Public declarations based on evaluations completed within last two years
Status			
What companies have certified at least one product?	What products have been certified?	How have results of evaluation been communicated to customers?	
Tesco, Boots, Innocent Drinks, PepsiCo, Continental Clothing, Halifax, Marshalls	Smoothie, Orange Juice, Lightbulbs, Crisps, Shampoo, Detergents, T-Shirts, Web Saver Account, Potatoes, Paving Products	<input checked="" type="checkbox"/> on product/pack <input checked="" type="checkbox"/> on website <input checked="" type="checkbox"/> at point-of-Sale <input checked="" type="checkbox"/> in brochure <input type="checkbox"/> supplements <input type="checkbox"/> sustainability report <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> through database <input type="checkbox"/> intranet <input type="checkbox"/> extranet <input type="checkbox"/> other:	
Comments			
The Carbon Trust is currently rolling out its activities to the US and China and is working with ISO and the WRI to develop a universally accepted standard for measuring embodied GHG emissions. The PAS 2050 was published on 29th of October 2008.			

For further information please visit <http://www.pcf-project.de>

If you have any questions or suggestions do not hesitate to contact project leader Rasmus Priess | + 49 (0) 30 7790 779 15 | priess@thema1.de