

# Climate Marking Schweden

Last updated: 09.01.2009

PCF

PILOTPROJEKT  
DEUTSCHLAND

Basics					
<b>Name of product climate labelling/information initiative</b>	Climate Marking in Sweden				
<b>Responsible body</b>	KRAV IP SIGILL Kvalitetssystem AB (also involved: Milko, Lantmännen, LRF, Skånemejerier Swedish Board of Agriculture, Scan) <table border="0" style="float: right;"> <tr> <td><input type="checkbox"/> for profit</td> <td><input type="checkbox"/> not-for-profit</td> </tr> <tr> <td><input type="checkbox"/> private</td> <td><input type="checkbox"/> public</td> </tr> </table>	<input type="checkbox"/> for profit	<input type="checkbox"/> not-for-profit	<input type="checkbox"/> private	<input type="checkbox"/> public
<input type="checkbox"/> for profit	<input type="checkbox"/> not-for-profit				
<input type="checkbox"/> private	<input type="checkbox"/> public				
<b>Internet addresses</b>	<a href="http://www.krav.se/sv/Klimat">http://www.krav.se/sv/Klimat</a> <a href="http://www.krav.se/sv/Klimat/klimat/In-English/">http://www.krav.se/sv/Klimat/klimat/In-English/</a>				
<b>Official goals</b>	"We shall reduce climate impact by creating a marking system for food where the consumers make a conscious climate choice and businesses can strengthen their competitiveness." (within a product segment)				
<b>Relevant reference documents</b>	English Project description, Brochure - Climate labelling of food in Sweden, Standards for Consideration, Standards for reducing climate impact in food production, Climate marking of food transports				
Communication of product evaluation/ performance					
<b>Products, evaluation is offered for?</b>	<input checked="" type="checkbox"/> B2C <input type="checkbox"/> B2B      FOCUS ON PRODUCTION METHODS NOT PRODUCTS! <input type="checkbox"/> all goods and services <input checked="" type="checkbox"/> food <input type="checkbox"/> organic food <input type="checkbox"/> other, please specify: <b>Currently focus on: fruit, vegetables, fodder and milk production, cereals from Sweden and fish and shellfish from Nordic countries which are already certified according within KRAV or Svenskt Sigill, imported products</b>				
<b>Is a certification mark/label offered?</b>	<input checked="" type="checkbox"/> Yes (planned) <input type="checkbox"/> No <b>Mark(s) used</b>				
<input type="checkbox"/> If yes, what kind?	<input type="checkbox"/> Declaration <input checked="" type="checkbox"/> Seal <input type="checkbox"/> Commitment <input type="checkbox"/> CO2e <input checked="" type="checkbox"/> Meeting criteria <input type="checkbox"/> Future reduction <input type="checkbox"/> Scale <input type="checkbox"/> Top-Runner <input type="checkbox"/> Other: _____ <input type="checkbox"/> Offsetting <input type="checkbox"/> Other: _____				
<input type="checkbox"/> If yes, what elements does the mark show? (please mark optional elements with asterix)	<input type="checkbox"/> Certification body <input type="checkbox"/> Reference <input type="checkbox"/> Claim <input type="checkbox"/> Comparison <input type="checkbox"/> Explanation <input type="checkbox"/> Other: _____				
<b>How are results of product evaluation verified?</b>	<input type="checkbox"/> Critical review by independent organisation <input checked="" type="checkbox"/> Other: <b>Certification by KRAV or Svenskt Sigill</b>				

For further information please visit <http://www.pcf-project.de>

If you have any questions or suggestions do not hesitate to contact project leader Rasmus Priess | + 49 (0) 30 7790 779 15 | [priess@thema1.de](mailto:priess@thema1.de)

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Methodological basis for product evaluation			
<b>Life-cycle stages covered by evaluation</b>	<input type="checkbox"/> full life-cycle <input type="checkbox"/> life-cycle w/o use-phase <input checked="" type="checkbox"/> <b>transport countries</b>	<input type="checkbox"/> cradle-to-gate <input type="checkbox"/> use phase <input checked="" type="checkbox"/> <b>other, please specify: production in Sweden/ Nordic</b>	<b>Unit of analysis</b>
<b>Components of product excluded from assessment</b>	NA	<b>Supply chain elements/emissions explicitly excluded from assessment (e.g. infrastructure or overhead)</b>	NA
<b>Methodological basis</b>	<input type="checkbox"/> LCA <input type="checkbox"/> PAS 2050 <input type="checkbox"/> I-O-Analyse <input checked="" type="checkbox"/> <b>Other, where published? Set of criteria established through LCA, under development, see krav website above</b> <input type="checkbox"/> Product category rules applied? Where published? _____		
<b>What criteria are taken into account in evaluation/certification?</b>	<input type="checkbox"/> LCA <input type="checkbox"/> Reduction Commitment <input type="checkbox"/> Green power <input type="checkbox"/> Offsetting <input checked="" type="checkbox"/> <b>Other: production methods with highest climate impact</b>	<b>What data sources for secondary data are prescribed?</b>	<b>What requirements on data validity are prescribed?</b>
		NA	Not published
Status			
<b>What companies have certified at least one product?</b>	<b>What products have been certified?</b>	<b>How have results of evaluation been communicated to customers?</b>	
None yet	None yet	<input type="checkbox"/> on product/pack <input type="checkbox"/> at point-of-Sale <input type="checkbox"/> supplements <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> intranet <input type="checkbox"/> other:	
		<input type="checkbox"/> on website <input type="checkbox"/> in brochure <input type="checkbox"/> sustainability report <input type="checkbox"/> through database <input type="checkbox"/> extranet	
Comments			
The scheme is still undergoing major changes.			

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