

Cool (CO₂ Low) Label

Last updated: 06.01.2009



PCF

PILOTPROJEKT
DEUTSCHLAND

Basics

Name of product climate labelling/information initiative	Cool (CO ₂ Low) Label		
Responsible body	Korea Eco-Products Institute	<input type="checkbox"/> for profit <input type="checkbox"/> private	<input type="checkbox"/> not-for-profit <input checked="" type="checkbox"/> public (?)
Internet addresses	http://www.edp.or.kr/carbon/english/page/page01.htm http://www.koeco.or.kr/eng/index.asp		
Official goals	"The purpose of Cool Label is to promote a consumer-led purchasing pattern of low carbon goods and to encourage enterprises to develop technologies towards low-carbon goods, thus ultimately contributing to the international efforts to reduce greenhouse gases."		
Relevant reference documents	ISO 14040/44, ISO 14025, ISO 14064, PAS 2050, Korea EDP common standard, GHG Protocol, IPCC reports No consolidated methodology published.		

Communication of product evaluation/ performance

Products, evaluation is offered for?	<input checked="" type="checkbox"/> B2C <input type="checkbox"/> B2B <input type="checkbox"/> all goods and services <input type="checkbox"/> food <input type="checkbox"/> organic food <input checked="" type="checkbox"/> other, please specify: all goods and services excluding agricultural, fishery, and livestock goods and medical equipment!		
Is a certification mark/label offered?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Mark(s) used
<div>▢ If yes, what kind?</div>	<div><input checked="" type="checkbox"/> Declaration <input checked="" type="checkbox"/> CO2e <input type="checkbox"/> Scale <input type="checkbox"/> Other: _____</div> <div><input type="checkbox"/> Seal <input type="checkbox"/> Meeting criteria <input type="checkbox"/> Top-Runner <input type="checkbox"/> Offsetting <input type="checkbox"/> Other: _____</div> <div><input checked="" type="checkbox"/> Commitment <input checked="" type="checkbox"/> Future or achieved reduction (?)</div>	<div></div> <div></div>	
<div>▢ If yes, what elements does the mark show? (please mark optional elements with asterix)</div>	<div><input type="checkbox"/> Certification body <input type="checkbox"/> Reference <input checked="" type="checkbox"/> Claim (“The company and consumer respond to climate change” resp. “The product is a low carbon product”)</div> <div><input type="checkbox"/> Comparison <input type="checkbox"/> Explanation <input type="checkbox"/> Rating</div> <div><input type="checkbox"/> Other: _____</div>		
How are results of product evaluation verified?	<div><input type="checkbox"/> Critical review by independent organisation</div> <div><input checked="" type="checkbox"/> Other: by Korea Eco-products Institute</div>		

For further information please visit <http://www.pcf-project.de>

If you have any questions or suggestions do not hesitate to contact project leader Rasmus Priess | + 49 (0) 30 7790 779 15 | priess@thema1.de

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Methodological basis for product evaluation

Life-cycle stages covered by evaluation	<input checked="" type="checkbox"/> full life-cycle w/o production phase for energy-using products <input type="checkbox"/> cradle-to-gate <input checked="" type="checkbox"/> life-cycle w/o use-phase for non-energy using products <input type="checkbox"/> use phase <input type="checkbox"/> transport <input type="checkbox"/> other, please specify:		Unit of analysis
			Product (?)
Components of product excluded from assessment	-	Supply chain elements/emissions explicitly excluded from assessment (e.g. infrastructure or overhead)	-
Methodological basis	<input checked="" type="checkbox"/> LCA <input checked="" type="checkbox"/> PAS 2050 <input type="checkbox"/> I-O-Analysis <input type="checkbox"/> Other, where published? <input type="checkbox"/> Product category rules applied? Where published? _____		
What criteria are taken into account in evaluation/certification?	<input checked="" type="checkbox"/> LCA <input checked="" type="checkbox"/> Reduction Commitment/Achievements <input type="checkbox"/> Green power <input type="checkbox"/> Offsetting <input type="checkbox"/> Other:	What data sources for secondary data are prescribed?	What requirements on data validity are prescribed?

Status

What companies have certified at least one product?	What products have been certified?	How have results of evaluation been communicated to customers?	
In process: Asiana Airlines, Samsung, Navien, Woongjin, LG Electronics, Livart, Amore Pacific, Pulmuone, Coca Cola, CheilJedang	In process: flight, TFT-LCD glass substrate, Gas boiler, Water filter, Washing machine, Wardrobe, Shampoo, Cola, Cooked white rice	<input type="checkbox"/> on product/pack <input type="checkbox"/> at point-of-Sale <input type="checkbox"/> supplements <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> intranet <input type="checkbox"/> other:	<input type="checkbox"/> on website <input type="checkbox"/> in brochure <input type="checkbox"/> sustainability report <input type="checkbox"/> through database <input type="checkbox"/> extranet

Comments

August 2008: Training for Companies has taken place, October 2008: Application for Pilot certification, December 2008: Pilot certificate ceremony, Q1 2009: Launch of Cool Label Program

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