



# L'Indice Carbone Casino

Last updated: 07.01.2009

PCF

PILOT PROJEKT  
DEUTSCHLAND

Basics		
Name of product climate labelling/information initiative	Groupe Casino Indice Carbon	
Responsible body	Groupe Casino	<input checked="" type="checkbox"/> for profit <input type="checkbox"/> not-for-profit <input type="checkbox"/> private <input type="checkbox"/> public
Internet addresses	<a href="http://www.produitcasino.fr">http://www.produitcasino.fr</a>	
Official goals	" Ce nouvel étiquetage qui apporte plus de transparence sur les produits permettra aux clients de devenir « acteurs » de leurs consommations en maîtrisant un paramètre supplémentaire." <ul style="list-style-type: none"> <li>• Creating transparency</li> <li>• Enabling consumers to take informed decisions on climate-aware consumption</li> </ul>	
Relevant reference documents	Non published	
Communication of product evaluation/ performance		
Products, evaluation is offered for?	<input checked="" type="checkbox"/> B2C <input type="checkbox"/> B2B <input type="checkbox"/> all goods and services <input type="checkbox"/> food <input type="checkbox"/> organic food <input checked="" type="checkbox"/> other, please specify: all products by Casino	
Is a certification mark/label offered?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Mark(s) used
<input type="checkbox"/> If yes, what kind?	<input checked="" type="checkbox"/> Declaration <input type="checkbox"/> Seal <input type="checkbox"/> Commitment <input checked="" type="checkbox"/> CO2e <input type="checkbox"/> Meeting criteria <input type="checkbox"/> Future reduction <input checked="" type="checkbox"/> Scale (A-F) <input type="checkbox"/> Top-Runner <input type="checkbox"/> Other: _____ <input type="checkbox"/> Offsetting <input type="checkbox"/> Other: _____	 
<input type="checkbox"/> If yes, what elements does the mark show? (please mark optional elements with asterix)	<input type="checkbox"/> Certification body <input checked="" type="checkbox"/> Reference <input type="checkbox"/> Claim <input type="checkbox"/> Comparison <input type="checkbox"/> Explanation <input type="checkbox"/> Other: _____	
How are results of product evaluation verified?	<input type="checkbox"/> Critical review by _____ <input type="checkbox"/> Other: _____	

For further information please visit <http://www.pcf-project.de>

If you have any questions or suggestions do not hesitate to contact project leader Rasmus Priess | + 49 (0) 30 7790 779 15 | [priess@thema1.de](mailto:priess@thema1.de)

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Methodological basis for product evaluation			
Life-cycle stages covered by evaluation	<input type="checkbox"/> full life-cycle	<input checked="" type="checkbox"/> <b>cradle-to-gate</b>	Unit of analysis
	<input type="checkbox"/> life-cycle w/o use-phase	<input type="checkbox"/> use phase	
	<input type="checkbox"/> transport	<input type="checkbox"/> other, please specify: _____	
Comments:			
Components of product excluded from assessment	-	Supply chain elements explicitly excluded from assessment (e.g. infrastructure or overhead)	Not published
Methodological basis	<input type="checkbox"/> LCA	<input type="checkbox"/> PAS 2050	<input type="checkbox"/> I-O-Analyse
	<input type="checkbox"/> Product category rules applied? Where published? _____	<input checked="" type="checkbox"/> Other, where published? Probably LCA but not published	
What criteria are taken into account in evaluation/certification?	<input type="checkbox"/> LCA	<input type="checkbox"/> Reduction Commitment	What sources for secondary data are prescribed?
	<input type="checkbox"/> Green power	<input type="checkbox"/> Other _____	Not published
	<input type="checkbox"/> Offsetting		What requirements on data validity are prescribed?
			Not published
Status			
What companies have certified at least one product?	What products have been certified?	How have results of evaluation been communicated to customers?	
The label is proprietary for Groupe Casino	33 different food products	<input checked="" type="checkbox"/> on product/pack <input type="checkbox"/> at point-of-Sale <input type="checkbox"/> supplements <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> intranet <input type="checkbox"/> other:	<input checked="" type="checkbox"/> on website <input type="checkbox"/> in brochure <input type="checkbox"/> sustainability report <input type="checkbox"/> through database <input type="checkbox"/> extranet
Comments			
Groupe Casino plans to label all of its more than 3.000 products			

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