


Label “approved by climatop” – climatop

Last updated: 03.09.2009

PCF

PILOTPROJEKT
DEUTSCHLAND

Basics		
Name of product climate labelling/information initiative	climatop	
Responsible body	Ökozentrum Langenbruck myclimate	<input type="checkbox"/> for profit x not-for-profit <input type="checkbox"/> private <input type="checkbox"/> public
Internet addresses	www.climatop.ch www.eokozentrum.ch www.myclimate.org www.migros.ch	
Official goals	“The aim of the independent sponsorship “Climatop“ is to mark with a CO2 label those products that are far less harmful to the climate than comparable products.”	
Relevant reference documents	Non published	
Communication of product evaluation/ performance		
Products, evaluation is offered for?	x B2C x B2B x all goods and services <input type="checkbox"/> food <input type="checkbox"/> organic food <input type="checkbox"/> other, please specify: _____	
Is a certification mark/label offered?	x Yes <input type="checkbox"/> No	Mark(s) used 
- If yes, what kind?	<input type="checkbox"/> Declaration x Seal <input type="checkbox"/> Commitment <input type="checkbox"/> CO2e <input type="checkbox"/> Meeting criteria <input type="checkbox"/> Future reduction <input type="checkbox"/> Scale x Top-Runner <input type="checkbox"/> Other: _____ <input type="checkbox"/> Offsetting <input type="checkbox"/> Other: _____	
- If yes, what elements does the mark show? (please mark optional elements with asterix)	x Certification body <input type="checkbox"/> Reference <input type="checkbox"/> Claim <input type="checkbox"/> Comparison <input type="checkbox"/> Explanation <input type="checkbox"/> Other: _____	
How are results of product evaluation verified?	x Critical review by independent organization, published at www.climatop.ch <input type="checkbox"/> Other:	

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Methodological basis for product evaluation								
Life-cycle stages covered by evaluation	<input checked="" type="checkbox"/> full life-cycle <input type="checkbox"/> life-cycle w/o use-phase <input type="checkbox"/> transport Comments:	<input type="checkbox"/> cradle-to-gate <input type="checkbox"/> use phase <input type="checkbox"/> other, please specify:	Unit of analysis					
			Functional unit					
Components of product excluded from assessment	-	Supply chain elements/emissions explicitly excluded from assessment (e.g. infrastructure or overhead)	Not published in detail					
Methodological basis	<input checked="" type="checkbox"/> LCA <input type="checkbox"/> PAS 2050 <input type="checkbox"/> I-O-Analyse <input checked="" type="checkbox"/> Other, where published? Ecoinvent database, www.ecoinvent.org <input type="checkbox"/> Product category rules applied? Where published? _____							
What criteria are taken into account in evaluation/certification?	<input type="checkbox"/> LCA <input type="checkbox"/> Reduction Commitment <input type="checkbox"/> Green power <input type="checkbox"/> Offsetting <input checked="" type="checkbox"/> Other: top-runner in product class based on LCA	What data sources for secondary data are prescribed?	What requirements on data validity are prescribed?					
		Ecoinvent	Not published					
Status								
What companies have certified at least one product?	What products have been certified?	How have results of evaluation been communicated to customers?						
Migros, Pronatec, Saline de Bex, Dyson, Ricoter, Sola Switzerland	Two kind of washing detergents, toilet paper, cream, crude cane sugar, kitchen towels, hand dryer, table salt, cutting boards, cat litter, fresh asparagus, reusable shopping bag	<input type="checkbox"/> on product/pack <input checked="" type="checkbox"/> at point-of-Sale <input type="checkbox"/> supplements <input type="checkbox"/> data sheet/questionnaire <input type="checkbox"/> intranet <input type="checkbox"/> other: <table style="float: right;"> <tr> <td><input checked="" type="checkbox"/> on website</td> </tr> <tr> <td><input type="checkbox"/> in brochure</td> </tr> <tr> <td><input type="checkbox"/> sustainability report</td> </tr> <tr> <td><input type="checkbox"/> through database</td> </tr> <tr> <td><input type="checkbox"/> extranet</td> </tr> </table>		<input checked="" type="checkbox"/> on website	<input type="checkbox"/> in brochure	<input type="checkbox"/> sustainability report	<input type="checkbox"/> through database	<input type="checkbox"/> extranet
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<input type="checkbox"/> extranet								
Comments								
The scheme was initiated by Migros but is open to other companies. Currently in pilot phase.								